# **Navigating A.I.** The New Frontier in Dietetics

Drew Hemler, MSc, RD, CDN, FAND (he/him)



## Disclosures

Current affiliations. No conflicts of interest to report.

### Marketing, Communications, Education, Project Management, &/or Community Relations

- Nutrition by Drew, PLLC
- TELUS Health / TELUS Santé
- Microsoft Canada
- MedWorks Canada

### Academia (Teaching, Advisement, & Committees)

- SUNY Buffalo State University
- Hilbert College
- Center for Online Teaching Excellence, SUNY



### Instructional Design, Professional Development Planning, &/or Practice Regulation

- The Academy of Nutrition and Dietetics
- The Committee for Lifelong Learning
- The College of Dietitians of Ontario

# **Blueprints for Brilliance: Today's LOs**

Recognize key AI technologies, including their perceptions and historical & current use in public, private, & professional settings.

Utilize generative AI (GenAI) through structured prompts to help strategize & support dietetic practitioner related tasks.

Discuss the B.E.A.S.T. of ethical implications in order to plan for responsible GenAl integration & use in any area of dietetic practice.

Consider dietetics program curriculum enhancements in order to help prepare future dietetic practitioners for an AI-included profession & world.

## Disclaimers

Today's speaker

Info & application

Now vs later

Commercialism

experience vs expertise

101 info with some practical apps

info relevance & applicability

product promotion

# **Artificial Intelligence (AI)**<sup>1</sup>

A field of computer & data science focused on creating systems capable of performing tasks that typically require human intelligence.

understand language

- reason
- respond / output
- problem solve adjust
- learn from experience

Encompasses a range of technologies, including machine learning (ML) & deep learning (DL), natural language processing (NLP), computer vision, robotics & more.





### POLL:

Which product/service uses a key AI technology?



Early 90s Sent Mail Spam (372) Trash Trash 4



# Al is Much Older Than We Think<sup>2</sup>



# Key Technologies of Al<sup>3</sup>



# A Spectrum of Attitudes About Al<sup>4-6</sup>



# **10 Industries Impacted by A.I.**<sup>7,8</sup>



Service Automation & Personalization



Fraud Detection & Custom Investments



Personalization & Supply Chain Opt.



Autonomous Vehicles & Traffic Flow Opt.



Predictive Maintenance & Quality Control



Content Automation & Personalization



Adaptive LMS, Enhanced Teaching, & Auto Admin



Crop Health Monitoring & Precision Ag



Enhanced Surveillance & Threat Detection



Diagnostic Accuracy & Patient Care

# Al to Assist Practitioners with Supporting Lifestyle Changes

- Healthcare economics may limit intensive, team-led lifestyle counseling and support.
- Behavioral support can time-intensive, making needed services financially unfeasible for many practices.
- Al-practitioner partnerships can enable scalability, including the ongoing lifestyle support that patients, clients & communities need.

# Al Applications in Food, Nutrition, Dietetics, & Health/care

# Clinical



### Abbott Labs, global

- Predictive analytics AI within CGMs
- Personalized meal & insulin adjustments
- https://www.freestyle.abbott/us-en/home.html

### **Cleveland Clinic, Ohio, USA**

- EHR-integrated predictive analytics
- Heart disease risk assessment based on patient profiles
- https://consultqd.clevelandclinic.org/artificial-intelligencemethodology-refines-cardiac-risk-stratification-in-cancerpatients

### **Princess Margaret Cancer Centre, CAN**

- Predictive analytics & machine learning
- Early Dx, personalised Tx, outcomes improvement
- <u>https://www.uhnresearch.ca/news/unlocking-future-ai</u>

### Sanvello Health, USA

- AI-powered in-app & program CBT tools
- Mood & intake tracking, identify emotional eating support
- https://www.ableto.com/

# utpatient, vate Pract



### NutriSense, USA

- Personalized dietary assessments using AI to analyze food logs, nutrient intake, & client health data
- https://www.nutrisense.io/

### **Practice Better, Canada**

- Automating scheduling, billing, & client management tasks for improved efficiency in private dietetic practices
- <u>https://practicebetter.io/</u>
- Automated Dietary Assessment & Tracking
   (SnapCalorie, Bite AI, etc.)
- Virtual Coaching & Al-Enhanced Patient Engagement (HealthifyMe, ObvioHealth, etc.)
- Remote Patient Monitoring & Proactive Interventions (Omada Health, Virta Health)

# Food Service Management



### **Compass Group, USA**

- Predictive analytics & automation
- Forecast demand & reduce food waste
- <u>https://www.winnowsolutions.com/</u>

### Sodexo, global

- Inventory optimization, menu planning, meet dietary needs, cost reduction
- <u>https://www.zenput.com/</u>

### Healthtech Solutions, USA

- Language models & machine learning
- Meal personalisation (MNT)
- <u>https://healthtechsolutions.com/</u>

# Population & Public Health



### Feeding America, USA

- Machine learning, ArcGIS
- Identify food deserts & at-risk populations for nutritional interventions
- <u>https://www.feedingamerica.org/about-</u> us/press-room/i-am-hunger-america-psa

### CDC, USA

- Surveillance, outbreak response, safety monitoring, clinical data detection, predictor identification, PSA communications
- <u>https://www.cdc.gov/surveillance/data-</u> modernization/technologies/ai-ml.html

### NielsenIQ, global

- Real-time monitoring of dietary trends to inform public health policy and program adjustments
- <u>https://nielseniq.com/global/en/landing-page/why-niq-bases/</u>

# Academia



### Harvard Chan School of Public Health, USA

 Al-generated analysis of dietary patterns & health outcomes in large-scale cohort studies

### Arizona State University, USA

- Online nutrition program leverages adaptive learning to create custom learning experiences based on student progress
- <u>https://news.asu.edu/20240827-science-and-technology-ai-powered-educational-experiences-underway-asu</u>

### University of British Columbia, Canada

- Al simulations to train students in patient assessment & counseling techniques
- <u>https://www.moosejawtoday.com/local-</u> <u>news/new-bc-based-clinical-simulation-</u> <u>tech-changing-how-medical-students-learn-</u> <u>diagnostic-skills-3461505</u>

# Food Industry



### PepsiCo, USA

- Develop product flavours & optimize ingredients to meet health trends
- <u>https://www.pepsico.com/our-</u> <u>stories/story/artificial-intelligence-at-</u> <u>pepsico</u>

### Tyson Foods, USA

- Real-time quality control & food safety monitoring
- <u>https://www.clearlabs.com/</u>

### Nestlé, global

- Assess nutrient content for labeling to meet health-focused consumer demands
- <u>https://nestleyouthentrepreneurship.com/</u> <u>artificial-intelligence-and-data-science-</u> <u>support-innovation</u>

# Care Long-Term



### Meals on Wheels, USA

- Al tracks nutrient intake & adjusts dietary plans for residents in long-term care
- <u>https://www.linkedin.com/pulse/harnessing-aiimpact-how-meals-wheels-can-serviceswilson-phd-jwqkc/</u>

### Genesis HealthCare, USA

- Predictive analytics for early detection of malnutrition & health deterioration in longterm care settings
- <u>https://genesishealth.ai/</u>

### Brookdale Senior Living, USA

- Enhanced care for residents with Alzheimer's with detection: VR experiences, smart home technologies for monitoring activity, patient assistance & therapeutics
- <u>https://www.brookdale.com/en/healthcare-professionals/blogs/2023/04/technology-memory-care.html</u>

# Communications oð Media



### Healthline, USA

- Natural language models
- Develop articles on trending nutrition topics tailored to reader interests
- <u>https://www.healthline.com/health/ai-pov#How-we-plan-to-experiment-responsibly-and-work-to-mitigate-the-risks</u>

### Sprout Social, global

- Data analytics automation
- Analyze engagement to optimize social media posts
- <u>https://sproutsocial.com/features/social-media-engagement/</u>

### Zoom Video Communications, global

- ML, chatbot, & GenAl
- Q&A management, cloud recording, autotranscription, & chat summarisation
- <u>https://www.zoom.com/en/ai-assistant/</u>

# 00 eadership 2 Ð Manag



### **UNICEF**, global

- Tableau with AI-based program
- Track & measure outcomes of health programs to refine program strategies
- <u>https://www.unicef.org/innovation/stories/vent</u> <u>uring-into-ai-data-science</u>

### Mayo Clinic, USA

- Microsoft Power BI with AI analytics
- Predict patient flow, optimize staffing & ensure adequate nutrition coverage in hospitals
- <u>https://businessdevelopment.mayoclinic.org/w</u> <u>p-content/uploads/2024/11/The-future-</u> <u>according-to-Mayo-Clinic-How-AI-is-</u> <u>transforming-the-hospital-CB-Insights.pdf</u>
- Talent Acquisition (HireVue)
- Leadership Development (BetterUp)
- Program Development (IBM Watson)
- Project Management (Monday.com)

# **AI Applications in Food, Nutrition & Healthcare**



Nutrition care plan development<sup>11</sup>

Disease risk & health outcome predictions<sup>12,13</sup>

Social media data analytics<sup>14</sup>

Wearables & smartphone apps<sup>15-17</sup>

Chatbots<sup>18,19</sup>

CBR & CDS – DM care<sup>20</sup> Policy & climate impact on food security & waste<sup>21</sup> Food safety, quality & inventory<sup>21</sup>

# GenAI: Everyone's Assistant & Second Brain

✓ Quick second opinion

Communications & collaboration

Education, planning & guidance

✓ Article summarization & analysis

Copy writing, editing & translation

Text-to-image & -video



Research & development

# Developing Prompts for GPT Chatbots

# **GPT Prompts: Vo**

Tasl

contex

inclusion

response

examples

Itera

Iterate

aim of improving the

- Considerations for Developing a Successful AI Chatbot Prompt Provide context: This involves giving background information or details relevant to the prompt. For example, if volve asking for advice on modulationing for a encoding negativity provide encoded as a second planning for a encoding negativity of the prompt. Provide context: This involves giving background information or details relevant to the prompt. For example, if you're asking for advice on meal planning for a specific population, providing context about
  - their dietary needs or preferences helps generate a more tailored response.
- Assign a role: This is where you specify the role you want an AI Chatbot to serve. For example, you might
  want an AI Chatbot to act as a nutrition educator, a recipe developer or a recearch assistant. This half a Assign a role: This is where you specify the role you want an AL Chatbot to serve. For example, you migurant an AL Chatbot to act as a nutrition educator, a recipe developer, or a research assistant. This helps
- Use keywords: Keywords are important terms related to your query that help an AI Chatbot understand the main focus of your request. For example, in a promot about distance keywords might include "boot" Use keywords: Keywords are important terms related to your query that help an AI Chatbot understant terms related to your query terms related to your
- Clarify inclusions: This involves specifying what information or elements you want included in the resource. For example, if you're acking for a meal plan, you might clarify that you want it to include Clarity inclusions: This involves specifying what information or elements you want included in me response. For example, if you're asking for a meal plan, you might clarify that you want it to include breakfast, lunch disper and enack ontione
- Request sources of where information came from that was used to develop the output/response.
   This involves only a characterized to develop the output/response in the information used in the second sec
  - Request sources of where information came from that was used to develop the information used in its This involves asking an AI Chatbot to cite the sources of provide references for the information used in its reference. This is important for varifying the accuracy and reliability of the information. response. This is important for verifying the accuracy and reliability of the information. Specify the desired response such as language/tone use, format, and length: This component allows Specify the desired response such as languagemone use, roman, and rengin. This componence you to tailor the output to your needs. For example, you might specify that you want a response in a provide the second second second bullet point list and not exceeding 300 words.

  - you to tailor the output to your needs. For example, you might specify that you want conversational tone, formatted as a bullet-point list, and not exceeding 300 words. Be complete & specific: This means providing all the necessary details to ensure a comprehensive and provide response. For example, it usuate entropy for the means and determined of the second determined of t
    - De complete & specific. This means providing all the necessary details to ensure a comprehensive i precise response. For example, if you're asking for recommendations on dietary supplements, being specific about the target nonvitation, health coale, and any contraindications being appeared a more precise response. For example, if you're asking for recommendations on dietary supplements, being specific about the target population, health goals, and any contraindications helps generate a more Important considerations of the process in working with an AI Chatbot include:
      - Try out different approaches
        - Teach the AI model to Refine
      - Make small adjustments to improve the quality of prompt and output. Refining Repeat a process with the your prompts might involve toome each time. Iterate
- understand and respond to a wide range of inputs. Providing feedback on responses or using specific prompts that guide the AI to the kind of answers working the wording, wific details,

# direct uncomplex

Testing various prompt

structures, exploring

phrase your tasks or

experimenting with how you

questions to discover the

sulting responses/ output

different topics, or

### n vs closed

## Question

It Ya Give<sup>22</sup>

# GenAl Chat Prompt Structure<sup>22</sup>

Role

Context

Inclusions

Keywords

Response

As a nutrition expert looking to attract more clients,

I need effective lead generation strategies for my nutrition business.

Provide a list of strategies and examples for <u>social media marketing</u>, <u>networking</u>, and <u>communications</u>. Focus on <u>search engine optimization</u>.

The language used in the marketing and communications copy/content needs to be engaging and persuasive yet kind and humorous.

# Improving Productivity & Client Satisfaction

# Time to Vote!

Personalising a meal plan & recipes in context of:

**1. Limited foods at home** 

**2. Diabetes management** 

# **Prompt!**

### Personalising a meal plan & recipes in context of limited foods at home:

### **GPT Prompts: Ya Get What Ya Give**<sup>22</sup>



I have a client who has limited foods at home but needs to make them last for herself and her child for the next 3 days. Consider that only an electric stove and oven is available for heating/cooking/baking.

Act as an **expert meal planner** and create a **3-day meal plan** with **simple recipes** for **breakfast**, **lunch**, **and dinner** using the following ingredients: 1kg flour, unlimited water, 1 loaf of bread, 1 litre of canola oil, 10 eggs, 2 cans of black beans, 2 cans of tuna, 4 cans of diced carrots, 1 can of corn, 300 grams of chicken, 1 litre of milk, 1 lime, salt, pepper, cumin, garlic powder, 2 medium white onions, 6 apples, 200 grams of guava paste, 1kg of white potatoes, 1 litre of mango juice, and 1 large bag of frozen peas.

Please ensure the meals provide **adequate calories and protein** for a 30-year-old female and 6-year-old boy

Provide protein, fat, and carbohydrate **nutrition information for each prepared food item**, as well as for the suggested adult & child serving sizes. Include where you retrieved nutrition information from. Provide the meal plan, recipes, preparation instructions, and nutrition information all in an organized table format.

Day Or

### **Recipes and Preparation Instructions:**

- Scrambled Eggs with Toast: Beat eggs with salt and pepper. Cook in a non-stick pan with a little oil until set. Serve with toasted bread.
- Tuna Salad with Bread: Mix canned tuna with diced onions, lime juice, salt, and pepper. Serve on bread.
- 3. Black Bean and Carrot Soup: Blend canned black beans and canned carrots with water to desired consistency. Season with cumin, garlic powder, salt, and pepper. Heat until warm.
- 4. Guava Paste on Toast: Spread guava paste on toasted bread.
- Chicken and Pea Stir-Fry: Dice chicken and cook in a pan with oil until browned. Add frozen peas, diced onions, and season with salt and pepper. Cook until peas are heated through.
- Potato and Onion Bake: Slice potatoes and onions thinly. Layer in a baking dish, drizzle with oil, and season with salt and pepper. Bake at 200°C until potatoes are tender.
- 7. Milk and Apple Porridge: Dice apple and cook in a pot with milk until soft. Serve warm.
- Tuna and Carrot Patties: Mash canned tuna and canned carrots together. Form into patties and fry in a pan with oil until golden on both sides.
- 9. Black Bean and Corn Salad: Mix canned black beans, canned corn, diced onions, lime juice, salt

# Prompt!

### Personalising a meal plan, recipes, & grocery list in context of diabetes management:

### GPT Prompts: Ya Get What Ya Give <sup>22</sup>



As a nutrition expert specializing in diabetes management, create a 5-day meal plan for a single adult male with type 2 diabetes, focusing on providing consistent protein and carbohydrate intake throughout all 3 meals and 2 snack periods each day. The individual is lactose intolerant and does not eat seafood. The target protein intake is 25g per meal and 10g per snack, and the target carbohydrate intake is 60g per meal and 30g per snack.

For each day, provide: **Breakfast, Lunch, Dinner, and Two Snack Options**. Include **simple recipes** for each meal and snack. Include **preparation instructions and nutrition information** for each prepared food item and **suggested adult serving sizes**, including **protein, fat, and carbohydrate content for each serving**. Provide a **Grocery Shopping List** with needed items **organized by store sections** (produce, meat, bakery, frozen, canned & boxed foods). Please ensure that the meal plan is **balanced, varied & suitable for managing diabetes**.

Use reliable sources for nutrition information & cite them accordingly. Provide the meal plan, serving sizes, and nutrition information in one table, the recipes in another table, and the grocery list in a third table. Exclude any ingredients or products that contain lactose & seafood.

### 5-Day Recipes and Preparation Instructions

### Grocery Shopping List

Section	Items
Produce	Spinach, mixed greens, broccoli, apples, bananas, avocados, asparagus, carrots, mixed vegetables, sweet potatoes, green beans, oranges, berries, cherry tomatoes, romaine lettuce
Meat	Chicken breast, beef, pork chop, turkey breast, ground turkey, salmon fillet
Bakery	Whole wheat bread, whole wheat tortillas, whole wheat croutons, rice cakes
Dairy	Lactose-free Greek yogurt, lactose-free cottage cheese
Pantry	Almond butter, balsamic vinaigrette, soy sauce, garlic, brown rice, quinoa, hummus, peanut butter, whole wheat pasta, tomato sauce, granola, protein powder, honey, almonds, dried apricots, whole wheat pasta
Canned & Boxed Foods	Lentils, broth, canned pineapple chunks
Frozen	Edamame

# **Engaging Targeted Audiences & Developing Meaningful Content**

# Time to Vote!

Brainstorm interactive teaching & learning methods for:

1. An in-person workshop on cardiovascular health & nutrition 2. An online nutrition course focused on healthy aging

# Prompt!

Eliciting interactive teaching & learning methods for an **in-person workshop on cardiovascular health & nutrition**:

### GPT Prompts: Ya Get What Ya Give <sup>22</sup>



I'm planning an in-person workshop on cardiovascular health and nutrition for a group of adults aged 40 to 60. I need to develop a workshop that is highly interactive and engaging in order to enhance learning and retention of key concepts.

Act as an **instructional designer and brainstorming partner** and provide me with **creative ideas for interactive teaching and learning strategies** for this workshop. How can I **incorporate hands-on activities, group discussions, and visual aids** to effectively convey the importance of cardiovascular health and nutrition? Please include **specific examples of activities and discussion topics** that will **engage participants and encourage active participation**.



Memory updated

To create an engaging workshop on cardiovascular health and nutrition for adults aged 40 to 60,

- 6. Role-Playing Scenarios: Create role-playing scenarios where participants act out situations that require them to make heart-healthy choices, such as dining out or attending a social gathering.
- Quiz Games: Incorporate quiz games with questions related to cardiovascular health and nutrition. This can make learning fun and reinforce key concepts.
- 8. Visual Aids: Use visual aids such as infographics, charts, and diagrams to illustrate key concepts and make them easier to understand.
- 9. Goal Setting: Guide participants in setting realistic goals for improving their cardiovascular health, such as increasing their daily physical activity or reducing their sodium intake.
- 10. Q&A Sessions: Allocate time for participants to ask questions and seek clarification on topics they find challenging.

to appreciate food. This can help promote healthier eating habits.

5. Interactive Discussions: Break participants into small groups to discuss common challenges to maintaining a heart-healthy diet and share strategies for overcoming these challenges.

# Prompt!

Eliciting interactive teaching & learning methods for an **online nutrition course focused on healthy aging**:

### **GPT Prompts: Ya Get What Ya Give**<sup>22</sup>



I'm developing an online nutrition course focused on healthy aging, targeting adults, ages 40 to 60, who want to improve their health and well-being through their dietary intake. I want to create a **comprehensive and engaging course** that **covers key topics** such as nutrient needs, simple meal planning and preparation, and lifestyle strategies for healthy aging.

Act as an instructional designer and brainstorming partner and provide me with ideas for interactive and engaging teaching and learning strategies. How can I make the course interactive and engaging for participants? Please include suggestions for incorporating multimedia elements, self assessments that are fun, hands-on activities that enrollees can complete themselves at home, and discussion forum prompts that provoke critical thinking while applying knowledge they likely have in life already, in order to enhance the learning experience.

### Multimedia Elements:

Video Lectures: Break down complex topics into short. digestible videos with visuals and

### **Discussion Forum Prompts:**

- 1. Case Studies: Present real-life scenarios related to healthy aging and ask participants to discuss solutions based on course content.
- 2. Debate Topics: Pose controversial topics related to nutrition and aging to stimulate critical thinking and discussion.
- 3. Peer Feedback: Encourage participants to share experiences and offer constructive feedback to their peers' meal plans or lifestyle changes.

### Additional Ideas:

- 1. Guest Speakers: Invite guest speakers, such as nutritionists, chefs, or fitness experts, to share their insights and expertise.
- 2. Resource Library: Provide access to articles, videos, and research papers for further reading and exploration.
- 3. Live Q&A Sessions: Host live sessions where participants can ask questions and interact with you and other experts in real-time.
  - 3. Meal Planning Exercises: Guide participar in creating personalized meal plans that meet their nutrient needs and preferences.

# **Engaging Targeted Audiences & Developing Meaningful Content**

### **Example Prompt for Tailoring Instructional Materials**

### GPT Prompts: Ya Get What Ya Give <sup>22</sup>

Pror
 1. Taylor Swift-Themed Quiz: Create a quiz that includes questions related to both Taylor Swift trivia and cardiovascular health and nutrition facts. This can add a fun and familiar element to the learning experience.
 2. Lyric Analysis: Choose Taylor Swift songs with themes of health, vitality, or self-care, and discuss the lyrics in relation to cardiovascular health. For example, you could analyze how lyrics about self-confidence or empowerment relate to making healthy choices.

fans (to

I need to

of teens

Taylor S

messag

- Swiftie Wellness Challenge: Develop a wellness challenge inspired by Taylor Swift's music. For example, participants could earn "Swiftie points" for completing heart-healthy activities like going for a walk or trying a new healthy recipe.
- Create a "Swiftie" Cookbook: Collaborate with participants to create a cookbook featuring hearthealthy recipes inspired by Taylor Swift song titles or lyrics. Each recipe could be paired with a brief explanation of its nutritional benefits.
- Role-Playing as Taylor Swift: Encourage participants to imagine themselves as Taylor Swift and make health-conscious decisions based on her values and lifestyle. This could be done through scenarios or games.
- 6. Music Video Parodies: Have participants create their own music video parodies of Taylor Swift songs, but with lyrics rewritten to promote cardiovascular health and nutrition. This can be a fun way to reinforce key messages.



### or a **group** Jge fans of

ens?

# Communications, Marketing & Education

- Recipe & grocer
- Resume develor
- Campaign, prog
- Copy, script, ima personalization



Jane Guo (she/her) MCN, RD, LD

Advocate for AI in Nutrition Facebook Group: AI Powered Nutrition

ChatGPT

1. Platform Focus

Writing good prompts can be tedious. My favorite hack?
 Ask ChatGPT to write the prompt first, then tweak it as needed.
 Perfect for when you're low on brainpower or unsure how to start.
 Also, save your favorite prompts to copy/paste later.

gh targeted ads, groups, and sharing informative

t and stories to engage a younger audience. s, and organizations involved in higher education

n, dorm room cooking, and budget-friendly

ants or endorsements from educators. ntdown to the program launch date. Is about college nutrition and the program. gram or Facebook to answer questions and

as #CollegeNutrition, #HealthyCollegeLife

am to reach parents of college-bound students

**Considerations**: Output quality (accuracy, misinterpretation & bias), Intellectual property (IP) & Attribution

5. Collaboration and Partnerships:

Partner with college-focused influencers, nutrition bloggers, and higher education institutions to expand your reach.

Social Media Marketing Strategy for "Nourished College Life Program"



# Decreasing the Data Daze

- Extract, convert & summarize
- Interpret (text only) & illustrate
- Infer & apply
- Tool Considerations: Output quality; Multilingual; URL support
- Data Interpretation Considerations: Trainability; Volume & discernability; Data format; Data bias & misinterpretation; Privacy & security

### CITE & REFERENCE AI-GENERATED CONTENT <sup>24</sup>

Format (MLA):

"Description of chat" prompt. Name of AI tool,

version of AI tool, Company, Date of chat, URL.

 August 2023 refusal to reg a "bedrock red

 Disputes will sufficient to k

August 2023 a variety of A

In-Text Citation Example: ("Examples of harm reduction initiatives")

### **Reference Example:**

"Examples of harm reduction initiatives" prompt. *ChatGPT,* 4.0, OpenAI, 28 Mar. 2024, chat.openai.com/chat. right Office's authorship is

23

ed content is

comments on

Currently (Mar 25'), Al-generated content is not eligible for U.S. copyright protection.

## The Dilemma in Referencing Al

- Differing Views: Tool vs. source—some cite, some don't.
- Key Dilemmas: Topics, outlines, rewording—where's the line?
- Ethics & Trust: Transparency builds credibility.
- Practical Guidance: Follow policies, disclose when impactful.
- Case-by-Case: Minor input? Likely no need. Major role? Cite.

# A Prediction for Al in Dietetics

# RD & NDTR Role(s) in the Age of Al



# Focus on Al Implications<sup>27,28</sup>



Transparency

trust & responsibility





Develop Al Guidelines<sup>29-32</sup>

# Planning for Responsible Al Integration & Use

# Building a Collaborative Framework for AI Implementation<sup>29</sup>



# Focusing on Output Quality, Transparency & Accountability <sup>30-32</sup>



# Supporting Students for an Al Included Profession



### Raul Palacios, MS, RDN, LD

S

DPD Director, Lecturer Texas Tech University

With AI, I can create better case studies & patient care simulations to enhance student learning. I can spend less time on routine mundane tasks & more time on the human side of education. Teaching our students to leverage AI in their future practice will better prepare them for an 'AI-Everywhere' world. <sup>37</sup>

# We Need to Build Al Acumen<sup>34</sup>

### **Follow AI in Healthcare Experts**

- Dr. Bertalan Mesko | MedicalFuturist.com, LinkedIn
- Dr. Eric Topol | LinkedIn
- Dr. Harvey Castro | LinkedIn
- Tom Lawry | TomLawry.com, LinkedIn
- Jan Berger | LinkedIn

### Add Relevant Resources to Your Reading List

- Hacking Health Care: How AI and the Intelligence Revolution Will Reboot an Ailing System
- Blueprint for Trustworthy AI Implementation Guidance & Assurance for Health Care

### **Consider Enrolling in AI Training & Certification Offerings**

- American Board of Artificial Intelligence in Medicine
- Coursera, LinkedIn Learning, edX, Google AI

### Engage in AI Discussions with fellow RDs: *AI Powered Nutrition* on Facebook

### Use the [ GenAl Chatbot Prompt ] Handout

# An Additional Role in the Age of Al

We need to be involved where & when Al nutrition tool selection or ideation & development happen, as well as during implementation, use, & monitoring.

 $\rightarrow$  Ensure the AI nutrition tool follows scientific principles.

→ Offer & support expertise for personalized, evidence-based, safe, accurate, and non-biased guidance.

→ Communicate how RD involvement builds credibility & consumer trust.

# Communicate

Select all squares with **traffic lights** If there are none, click skip

# & Implications

- "GPT Prompts: Ya Get W
- Known to produce inaccu
- Lack of highly personaliz
   & emotional support in content
- Expert validation, collaboration, collaboration, collaboration
   needed during interest, simplementation, use, and
- Potential impact on critical thinking





Zain Kahn (in)

tldr.tech/ai newsletter | Superhuman.ai newsletter | jamanetwork.com/channels/ai

Facebook group: AI Powered Nutrition

# **Questions?**



nutritionbydrew@gmail.com hemlerdm@buffalostate.edu drew.hemler@vc.telushealth.com

### **The Minds Behind the Slides: References**

1. Machine Learning vs Artificial Intelligence: What's the Difference? | MIT Professional Education. MIT Professional Education. MIT Professional Education, https://professionalprograms.mit.edu/blog/technology/machine-learning-vs-artificial-intelligence/ 2. Anyoha, Rockwell. "The History of Artificial Intelligence." Science in the News, 2020, https://sitn.hms.harvard.edu/flash/2017/history-artificial-intelligence/. 3. AI vs. Machine Learning vs. Deep Learning vs. Neural Networks: What's the Difference? IBM Blog, https://www.ibm.com/blog/ai-vs-machine-learning-vs-deep-learning-vs-neural-networks/. 4. Nadeem, R. "How Americans Think about AI." Pew Research Center, 1 Mar. 2023, https://www.pewresearch.org/internet/2022/03/17/how-americans-think-about-artificial-intelligence/. 5. Bergdahl, J., et al. "Self-Determination and Attitudes Toward Artificial Intelligence: Cross-National and Longitudinal Perspectives." Telematics and Informatics, vol. 82, 2023, 102013. https://doi.org/10.1016/j.tele.2023.102013. 6. Brauner, P., et al. "What Does the Public Think about Artificial Intelligence?—A Criticality Map to Understand Bias in the Public Perception of AI." Frontiers in Computer Science, vol. 5, 2023, https://doi.org/10.3389/fcomp.2023.1113903. 7. The Who, What, and Where of AI Adoption in America | MIT Sloan, 7 Feb. 2024, https://mitsloan.mit.edu/ideas-made-to-matter/who-what-and-where-ai-adoption-americaLeeway. 8. Hertz. AI Use Cases and Applications. https://www.leewayhertz.com/ai-use-cases-and-applications/. 9. Park, S. H., et al. "Methods for Clinical Evaluation of Artificial Intelligence Algorithms for Medical Diagnosis." Radiology, vol. 306, no. 1, 2023, pp. 20–31. https://doi.org/10.1148/radiol.220182. 10. Neagu, M. C., et al. "Constructing a Web-Based Expert System for Nutrition Diagnosis." Expert Systems with Applications, vol. 38, no. 3, 2011, pp. 2208-2215. 11. Serafini, L. M., et al. "Applying Machine Learning to Nutrition Care Data." Journal of the Academy of Nutrition and Dietetics, vol. 121, no. 10, 2021, pp. 1559-1567. https://doi.org/10.1016/i.jand.2021.05.022. 12. Murray, S. M., et al. "How Big Data and Machine Learning Can Improve Nutritional Epidemiology." Current Developments in Nutrition, vol. 7, no. 8, 2023, nzac045. 13. Joel, L. O., et al. "Artificial Intelligence and Machine Learning for Health Risks Prediction." Studies in Fuzziness and Soft Computing, 2021, pp. 243–265. https://doi.org/10.1007/978-3-030-70111-6\_12. 14. Titova, J., et al. "Using Social Media Analysis to Study Population Dietary Behaviours: A Scoping Review." Journal of Human Nutrition and Dietetics, vol. 36, no. 3, 2022, pp. 875–904. https://doi.org/10.1111/jhn.13077. 15. Limketkai, B. N., et al. "The Age of Artificial Intelligence: Use of Digital Technology in Clinical Nutrition." Current Surgery Reports, vol. 9, no. 7, 2021. https://doi.org/10.1007/s40137-021-00297-3. 16. Ma, T., et al. "Application of Smart-Phone Use in Rapid Food Detection, Food Traceability Systems, and Personalized Diet Guidance, Making Our Diet More Health." Food Research International, vol. 152, 2022, 110918. https://doi.org/10.1016/j.foodres.2021.110918. 17. Nahavandi, D., et al. "Application of Artificial Intelligence in Wearable Devices: Opportunities and Challenges." Computer Methods and Programs in Biomedicine, vol. 213, 2022, 106541. https://doi.org/10.1016/j.cmpb.2021.106541. 18. Oh, Y. J., et al. "A Systematic Review of Artificial Intelligence Chatbots for Promoting Physical Activity, Healthy Diet, and Weight Loss." International Journal of Behavioral Nutrition and Physical Activity, vol. 18, no. 1, 2021. https://doi.org/10.1186/s12966-021-01224-6. 19. Garcia, Manuel. "ChatGPT as a Virtual Dietitian: Exploring Its Potential as a Tool for Improving Nutrition Knowledge." Applied System Innovation, vol. 6, 2023, pp. 1-18. 10.3390/asi6050096. 20. Ellahham, S. "Artificial Intelligence: The Future for Diabetes Care." The American Journal of Medicine, vol. 133, no. 8, 2020, pp. 895–900. https://doi.org/10.1016/j.amjmed.2020.03.033. 21. Namkhah, Z., et al. "Advancing Sustainability in the Food and Nutrition System: A Review of Artificial Intelligence Applications." Frontiers in Nutrition, vol. 10, 2023. https://doi.org/10.3389/fnut.2023.1295241. 22. Gptbot.io. "Mastering ChatGPT: How to Craft Effective Prompts (Full Guide + Examples)." ChatGPT Telegram Bot, 2023, https://gptbot.io/master-chatgpt-prompting-techniques-guide/. 23. Klukosky, F. P., & Kohel, M. D. "An Update on the State of Play with Generative Artificial Intelligence and Intellectual Property Issues." American Bar Association, 17 Jan. 2024, 24. MLA Style Center. "How Do I Cite Generative AI in MLA Style?" MLA Style Center, 2023, https://style.mla.org/citing-generative-ai/. 25. Scope Standards of Practice for RDN. CDRNet, https://www.cdrnet.org/vault/2459/web//Scope%20Standards%20of%20Practice%202024%20RDN\_FINAL.pdf. 26. Scope Standards of Practice for NDTR. CDRNet, https://www.cdrnet.org/vault/2459/web//Scope%20Standards%20of%20Practice%202024%20NDTR FINAL.pdf. 27. Balasubramaniam, N., et al. "Transparency and Explainability of AI Systems: From Ethical Guidelines to Requirements." Information & Software Technology, vol. 159, 2023, 107197. https://doi.org/10.1016/j.infsof.2023.107197. 28. Collina, L. "Critical Issues about A.I. Accountability Answered." California Management Review, 6 Nov. 2023, https://cmr.berkeley.edu/2023/11/critical-issues-about-a-i-accountability-answered/. 29. Blackman, R. "A Practical Guide to Building Ethical AI." Harvard Business Review, 15 Oct. 2020, https://hbr.org/2020/10/a-practical-guide-to-building-ethical-ai. 30. Oren, Y. "The Definitive Guide to Comprehensively Monitoring Your AI." Towards Data Science, 16 Dec. 2021, https://towardsdatascience.com/the-definitive-guide-to-ai-monitoring-2427812cc1b. 31. Turing. "5 AI Implementation Strategy Building Tips." Turing Blog, 12 Jan. 2024, https://www.turing.com/blog/ai-implementation-strategy-tips/. 32. PCMag. "10 Steps to Adopting Artificial Intelligence in Your Business." PCMag, 12 Nov. 2018, https://www.pcmag.com/news/10-steps-to-adopting-artificial-intelligence-in-your-business.

33. Moxley, Joseph M. "Plagiarism – Reimagining Authorship & Citation Practices in the Age of Al." Writing Commons, 2024.

34. MacLeod, J. "The Value of RDs in an Al-Powered Health Care Revolution." Today's Dietitian, vol. 23, no. 7, November 2024, pp. 18-22.

# **Curves in the Curriculum**





# Time to Vote!

### **Pressing Educator Questions – Part 1**

 What specific activities or projects can help students improve their critical thinking and problem-solving skills in relation to AI in dietetics?

2. <u>How can educators ensure that digital and data literacy are</u> incorporated across different aspects of dietetics training, not just technology-focused rotations?

## What specific activities or projects can help students **improve their critical thinking and problem-solving skills** in relation to AI in dietetics?

- Instruct students to use a genAl tool to create a meal plan, then assess the results. They could focus on evaluating nutritional accuracy, adequacy, practicality, and cultural appropriateness.
- Assign students to **critically evaluate AI tools used in dietetics**, such as nutrient tracking apps, virtual nutrition counseling platforms, or predictive tools for dietary recommendations.
- Ask students to **analyze datasets** (e.g. dietary patterns, disease prevalence) using a simple AI or machine learning tool, and **identify potential biases in the data or algorithms**.
- Students can use data-driven software to predict trends in public health nutrition (e.g., rising obesity rates, micronutrient deficiencies). Their task is to interpret the results and create actionable recommendations based on the predictions.
- Have a group of students use an AI-generated script for nutrition counseling, while another follows a humangenerated script. The class then **critically evaluates potential in/effectiveness and rationale**.

How can educators **ensure that digital and data literacy are incorporated across different aspects of dietetics training**, not just technology-focused rotations?

- Incorporate data analysis in nutritional assessment
- Apply data collection and interpretation in community outreach
- Embed data tracking in menu planning or food service rotations
- Promote **use of health informatics** in medical nutrition therapy (MNT)
- Incorporate mobile health apps in outpatient counseling
- Implement quality improvement (QI) projects using digital tools
- Encourage digital storytelling for patient education

Statistics Canada Data Literacy Training Learning Catalogue



# Time to Vote!

### **Pressing Educator Questions – Part 2**

1. What are some effective ways for educators to teach dietetic students about the ethical implications of Al in nutrition?

2. What role do organizations play to help dietetic students prepare for an Al-included field of dietetics?

# What are some effective ways for educators to **teach dietetic students about the ethical implications of AI in nutrition**?

- Work through case studies on ethical dilemmas
- Apply the **B.E.A.S.T. framework** (or create an ethics checklist) to evaluate tools
- Ethical debates on Al use (benefits, risks) in practice
- Role-playing scenarios with patient consent & data privacy
- Evaluating **bias and cultural sensitivity** in AI tools
- Guest speakers on Al
- Reflective journals on Al



# What role do organizations play to help dietetic students prepare for an Al-included field of dietetics?

- Creating forums for AI-driven discussion & knowledge exchange
- Competency development in AI and technology
- Advocacy for AI-related policies in healthcare
- Networking and mentorship opportunities
- Promoting **research** and evidence-based AI applications
- Establishing ethical guidelines for AI use
- Providing educational resources and training programs

# AI in Education <sup>33</sup>

### **AI Blurs Traditional Authorship & Plagiarism Boundaries**

GenAI challenges conventional definitions of originality & plagiarism, making it difficult to define where human input ends and AI influence begins.

### **Ethical & Practical Challenges in Citation**

Standard citation styles struggle to address complex AI-assisted writing, where hybrid authorship & iterative AI input create new attribution dilemmas.

### **Diverse Faculty Perspectives on AI in Academia**

Educators are divided on AI's role in student work, with some viewing it as a useful tool and others seeing it as a threat to academic integrity & critical thinking development.